



M-12012/01/2025-26/MD/DilliHaat
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

Craft Complex,
Plot No. 8, Nelson Mandela Marg
Vasant Kunj, New Delhi - 110070

Dated – 02.07.2025

CIRCULAR

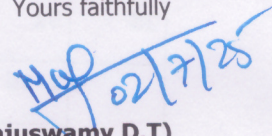
Subject: - Annual Marketing Calendar for organization of Marketing Events in Dilli Haat during FY 2025-26 under "Marketing Support & Services Scheme (MSS)- regarding.

In continuation of this office circular no. M-12012/01/2025-26/MD/DilliHaat/12 dated 22.04.2025 regarding on the subject cited above. In this regard, the revised annual calendar for organization of Marketing Events in Dilli Haat during FY 2025-26 for 80 stalls under the control of the O/o DC (H) to be allotted to artisans and eligible Implementing agencies is as under:

Dilli Haat Calendar 2025-26		
Month	Dates	Calendar FY 25-26 - Proposed
Apr 25	1-15	UPHDMC
	16-30	Regular Event - Non textile based Crafts from NR
May 25	1-15	Regular Event - Non textile based Crafts from Pan India except NR
	16-31	SC Artisans - Non textile-based Crafts
Jun 25	1-15	GI Crafts – Non textile-based Crafts
	16-30	ST Artisans – Non textile-based Crafts
Jul 25	1-15	Startups – Non textile-based Crafts
	16-31	Ministry of Minority Affairs
Aug 25	1-15	Handloom Day - Artistic Textiles Only
	16-31	Shilp Didi – Non textile-based Crafts
Sep 25	1-15	Govt. of West Bengal

	16-30	Producer Company
	1-15	KVIC (55 stalls) & (25 Stalls to Delhi KVIC Board)
Oct 25	16-31	Master Creations 1 - Only State Awardee & NMC awardee
	1-15	Ministry of Social Justice & Empowerment
Nov 25	16-30	Govt of HP (50 stalls) & Govt of Ladakh (30 stalls)
	1-15	Master Creation 2 - Only Padma Shri, Shilp Guru & National awardee
Dec 25	16-31	TRIFED (50 stalls) & Maharashtra TRIFED (30 stalls)
	1-15	Dastkari Haat Samiti
Jan 26	16-31	EXIM Bank (60 stalls) & the O/o DC (H) (20 Stalls for GST Registered artisans – Non Textiles based crafts)
	1-15	Gujarat State Handloom & Handicrafts Development Corporation Limited (60 stalls) & the O/o DC (H) (20 Stalls for Endangered Crafts)
Feb 26	16-28	UPHDMC
	1-15	Women Artisans – Non textile-based Crafts
Mar 26	16-31	Govt of Bihar

Yours faithfully


(Manjuswamy D.T)
Asst. Director (MSS)

Copy to:

1. Chief Manager, Dilli Haat, INA for kind information.
2. The Regional Directors (CRO, ERO, NERO, NRO, SRO, WRO) for kind information
3. The Sr. Assistant Directors/Assistant Directors of all HSC for kind information
4. DC (HL) for kind information